### American Board of Funeral Service Education
#### Strategic Plan
2023-2026

**MISSION:** To prepare students for employment in the funeral service workforce.

**VISION:** Preparing funeral service practitioners to provide dignified death care experiences through quality higher education.

**VALUES:**
- Accountability
- Equity
- Innovation
- Professionalism
- Consistent program improvement
- Inclusiveness
- Integrity

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<th>Strategic Priorities</th>
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| **1. Maintain focus on accreditation activities** | 1.1 Maintain USDE and CHEA recognition | A. Evaluation of accreditation standards to incorporate USDE criteria  
B. Evaluation of accreditation standards to incorporate CHEA criteria |
|                     | 1.2 Continuous curriculum evaluation | A. Facilitate annual Curriculum Review |
|                     | 1.3 Encouraging interaction with Accreditation Liaison Committee | A. Understand NACIQI, USDE, CHEA roles/purviews/importance in accreditation. |
| **2. Promote professional development opportunities for program directors and faculty.** | 2.1 Develop educator resources that enrich member experience | A. Strengthen programs through textbook and material alignment  
B. Promote and facilitate Mentoring  
C. Disseminate patterns/templates for assessment  
D. Develop master class materials for schools (Best Practices) |
|                     | 2.2 Implement professional development and teaching/training for programs | A. Develop training/informational programs to improve our ability to share information more frequently.  
B. Develop ABFSE 101 – Training for new program directors  
C. Funeral Service Education 101 - Training for new FS educators |
| **3. Communicate the role and purpose of ABFSE.** | 3.1 Increase communication to promote the mission of the ABFSE | A. Attend professional association conventions  
B. Encourage Board presentations  
C. Develop presentations for use by schools |
|                     | 3.2 Facilitate programs and communication to enrich member experience | A. Continue Town Hall meetings via Zoom |
|                     | 3.3 Strengthen partnerships with professional organizations | A. Ensure schools understand roles of associations; ensure associations understand role of ABFSE |
|                     | 3.4 Encourage communication between the COA and membership | A. Assure that members have access to the information necessary to understand ABFSE operations |
| **4. Investigate opportunities to enhance funeral service and funeral service education.** | 4.1 Develop Model Apprentice Program | A. Integrate with Model Standards (i.e., ICFSEB, states?) |
|                     | 4.2 Expand use of Technology | A. Establish accessibility to digital archives (media, minutes, handouts, etc.)—investigate methods of storage/accessibility (searchable by keyword)  
B. Facilitate training  
C. Host remote/virtual meetings  
D. Continual review and update of ABFSE website |